

CALTECH MANAGEMENT ASSOCIATION

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CALTECH BUSINESS AND FINANCE

AND

JPL HUMAN RESOURCES

PRESENT

BOTH SIDES NOW: THE DUAL ROLES OF MANAGERS AND EMPLOYEES IN WORKPLACE SATISFACTION



Sharon Jordan-Evans

President, Jordan Evans Group

Beverly Kaye

*Founder and CEO, Career
Systems International*

**WEDNESDAY,
NOVEMBER 12,
2003**

3:00 P.M.

**BECKMAN
AUDITORIUM,
CALTECH**

*Membership in the Caltech
Management Association is
open to JPL and Caltech
employees and contractors
for \$10 per year. Join now
for Fiscal Year 2004 by
contacting Dlorah Gonzales
at (626)395-8661 or
Dlorah.Gonzales@caltech.edu*

Of course, managers are responsible for engaging and retaining talented people. And an individual owns his or her career. If these two roles are well understood, why are 55% of employees “disengaged” (Gallup Poll) and 33% intensely negative (Towers Perrin Poll)?

Sharon Jordan-Evans and Beverly Kaye will give managers and employees concrete tips for improving workplace satisfaction, morale, and productivity. Managers will hear about ways to engage their colleagues by employing research-supported strategies in day-to-day interactions. Employees will learn how to get more of what they want from work, and to partner with their managers to identify things that can be improved — without jumping ship or disengaging. Jordan-Evans and Kaye will sign copies of their new book, *Love It, Don't Leave It: 26 Ways to Get What You Want at Work*, which will be available for purchase. In addition, the Caltech Management Association will raffle five free copies of the book to members who sign up outside Beckman on the day of the event.

Jordan-Evans is a prominent leadership consultant, executive coach, and keynote speaker. She works with clients in North America, Europe, and Australia, including companies such as Boeing, Southwest Airlines, LSI Logic, and Universal Studios. Kaye is recognized internationally as an expert in career development, talent retention, and mentoring. Her groundbreaking programs have been implemented by such companies as American Express, AT&T, Compaq, and Sprint. Jordan-Evans and Kaye coauthored the bestseller *Love 'Em or Lose 'Em: Getting Good People to Stay*, which is available in 17 languages.

This event is free. All JPL/Campus personnel and retirees are welcome. Visitor parking may be available in the two Campus parking structures on Wilson Avenue. In addition, there will be 50 parking spaces reserved for this event in the public lot located on the south side of San Pasqual Street just east of Lake Avenue.

For more information about this event, please send e-mail to cma.announce@jpl.nasa.gov or call Janester Short, (818)393-1838.